

From Average Joe to Top Performer: Motivating Improvement

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Every executive and manager *wants* to improve their skills, but having the discipline and motivation to invest time and resources into self-improvement is difficult when tasked with the daily operations of maintaining a successful company. But how can any business leader bring their company to the next level without enabling the people within that company to invest in themselves? The answer, quite simply, is that you can't.

Motivation for self-improvement is something which must be built into the culture of a company and ingrained in the fabric of the company's corporate values.

Employees and managers must see that the leaders of the company take the time to invest in themselves, and must be given opportunities to do the same. Motivating self-improvement is one case where "talking the talk" is absolutely not enough. To truly inspire change and set the company on a path to continued future success, it is imperative for the company's leaders to "walk the walk" by setting an example and empowering employees with the tools they need.



Individual or team coaching is an excellent tool for enabling executives and managers to learn about best practices, analyze their own abilities, and develop practical plans to improve their skills.

Coaching can help *to motivate the entire organization to improve* by:

- 1. Inspiring the highest levels of company leadership to strive to improve the business and the performance of employees.
- 2. Accelerating learning beyond what is achievable in everyday business settings to improve employees' capability to contribute to the business.
- 3. Fostering accountability to follow through on resolutions by engaging the entire team in an interactive dialogue about tough problems.
- 4. Encouraging employees to be open to new ideas and motivated to improve, thereby enabling them to leverage lessons learned from coaching to accelerate the objectives of your business.

Like top athletes, executives and managers excel with professional coaching. Top business performers routinely tap networks of successful peers and subject matter experts to gain insights, knowledge and skill. To stay competitive, the best companies develop the top management team for superior leadership and potential successors.

DataKey Difference:
Real-time coaching designed for immediate, practical application.

"Key Leaders was exactly what I was looking for to help take my senior management team to the next level and help advance our company!"
- CEO, mid-sized company

- Empowering employees and leaders with the insights, knowledge and skill they need to become the top performers they've always wanted to be.

DataKey Difference: Real-time coaching designed for immediate, practical application. With management coaching options ranging from team or individual coaching to advisory boards, DataKey has the tools you need to bring professional development within your company to the next level. Leverage the insight and experience of professional business coaching by DataKey to inspire your team to excel.

*"The practical application and focus on skill development is what differentiates the Key Leaders program. We will be adding another senior manager next quarter."
- CEO, midsized company*

DataKey adds high-end capability and capacity to accelerate your strategic business objectives. Learn more what DataKey Consulting can do for your business. Visit us on line or call:

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